

Message Text

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FM AMEMBASSY NEW DELHI

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INFO AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

UNCLAS NEW DELHI 3744

E.O. 11652: N/A

TAGS: BEXP IN

SUBJECT: FY 77 CCP - POST RECOMMENDATIONS

REF: (A) STATE 057047 (B) NEW DELHI 2177
(C) STATE A-9016

1. FOLLOWING ARE OUR ESTIMATED RESOURCE REQUIREMENTS FOR SECTION IV OF FY 77 CCP FOR INDIA BASED ON UPGRADING OR CONDUCTING MARKET RESEARCH FOCUSED ON THE TARGET INDUSTRIES AND PRODUCT PROMOTION CAMPAIGNS OUTLINED IN REF (A):

A. MARKET RESEARCH: COMMUNICATION EQUIPMENT AND SYSTEMS. REQUIREMENTS - PERSONNEL: FSO/R - 10 MAN DAYS; FSL - 40 MAN DAYS. FINANCIAL: LOCAL TRAVEL DOLS1,350; CONTRACT SERVICES DOLS 300.

B. MARKET RESEARCH: ELECTRONIC INDUSTRY PRODUCTION EQUIPMENT. REQUIREMENTS - PERSONNEL: FSO/R - 10 MAN DAYS; FSL - 40 MAN DAYS. FINANCIAL: LOCAL TRAVEL DOLS1,350; CONTRACT SERVICES DOLS 300.

C. DESK SURVEY: HEALTH CARE INDUSTRIES. REQUIREMENTS - PERSONNEL: FSO/R - 5 MAN DAYS; FSL - 30 MAN DAYS. FINANCIAL: CONTRACT SERVICES DOLS300.

D. DESK SURVEY: LABORATORY INSTRUMENTATION (UPDATING OF THE UNCLASSIFIED

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SCIENTIFIC INSTRUMENTATION STUDY BEING CONDUCTED BY AMCONSUL,

BOMBAY, TO EMPHASIZE LABORATORY INSTRUMENTATION). REQUIREMENTS -
PERSONNEL: FSO/R - 5 MAN DAYS; FSL - 20 MAN DAYS.
FINANCIAL: CONTRACT SERVICES DOLS300.

E. MARKET RESEARCH: ENERGY SYSTEMS. REQUIREMENTS -
PERSONNEL: FSO/R - 10 MAN DSYS; FSL - 40 MAN DAYS. FINANCIAL -
LOCAL TRAVEL DOLS1,400; CONTRACT SERVICES DOLS300.

2. EMBASSY RECOMMENDS TRADE MISSIONS IN THE AREAS OF (A) METAL
WORKING MACHINERY; (B) COMMUNICATIONS SYSTEMS; AND (C) SPECIALIZED
CHEMICAL MACHINERY AND EQUIPMENT. ESTIMATED RESOURCE REQUIREMENTS
FOR EACH OF THESE THREE PROJECT PROMOTIONS - PERSONNEL: FSO/R -
60 MAN DAYS; FSL - 200 MAN DAYS. FINANCIAL: LOCAL TRAVEL DOLS
5,000; REPRESENTATION DOLS300; PRINTING AND MAILING DOLS500;
CONTRACT SERVICES DOLS800.

3. CATALOG SHOWS/TECHNICAL SEMINARS PROPOSED FOR (A) ENERGY
SYSTEMS; (B) ELECTRONICS EQUIPMENT; AND (C) HEALTH CARE EQUIPMENT.
REQUIREMENTS FOR EACH PROMOTION - PERSONNEL: FSO/R - 45 MAN DAYS;
FSL - 160 MAN DAYS. FINANCIAL: LOCAL TRAVEL DOLS2,000; REPRESENTA
TION DOLS300; PRINTING AND MAILING DOLS400; CONTRACT SERVICES
DOLS600.SAXBE

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